

# RUGGED DEVICES, SOFTWARE AND SERVICES. PURPOSE-BUILT FOR THE WORK YOU DO.

## Faster, Smarter, More Personal Retail Operations

Mobile technology is transforming the retail industry from the warehouse to the store front. Panasonic can help you thrive in today's fast-paced, competitive retail environment with seamless, rugged mobile solutions that tie together back and front of store operations, reducing complexity and enhancing the customer experience.

#### **Customizable Solutions**

Our customizable mobile solutions combine purpose-built computers, software, connectivity and services. Attractively designed and highly functional, our devices are easy to use, deploy quickly and put data directly into employees' hands, whether they're working in the stock room or on the sales floor.

### **Devices: Built for the World's Toughest Users**

Panasonic TOUGHBOOK rugged laptops, 2-in-1s, tablets and handhelds are durable, reliable and engineered to withstand the range of conditions found throughout the retail environment. To make sure they perform flawlessly every time your employees need them, TOUGHBOOK rugged computers undergo more than 500 checks and tests, including military standards testing.

#### **Software: Support For Retail And Warehouse Applications**

TOUGHBOOKS support a range of apps that can help you improve your retail operations, including inventory tracking, restocking, barcode scanning and mobile point of sale [mPOS]. At the back end of the store, improve warehouse efficiency and gain greater visibility into product availability. And at the front of the store, provide convenient, personalized services, such as instant price checks and chip-and-PIN payments to significantly enhance the shopping experience.

#### Connectivity: Reliable and Always On

Connectivity isn't only dependent on the quality of the network—it's also dependent on the quality of your mobile device. Panasonic manufactures and tests its own antenna modules built with exceptional reliability and connectivity reach. Choose from options for Wi-Fi, Bluetooth® and mobile broadband with satellite GPS.

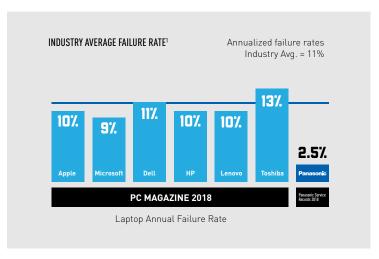
#### Services: Planning, Deployment and Repair

TOUGHBOOK devices are backed by a strong warranty program and the industry-leading ProServices team, offering a Canadian support network with rapid turnaround on repairs and access to specialized services and knowledgeable experts.

Take advantage of our deployment services to ensure that everything from the software to third-party accessories to the battery is configured and fully tested.

#### A smart investment

In situations where failure is not an option, Panasonic devices are more than five times more reliable than the average laptop used by businesses across the United States, lasting longer and contributing to a low total cost of ownership.



Based on a comparison of Panasonic actual data for our TOUGHBOOK family of devices to PC Magazine reader-reported data for competitors, 2018.

# Panasonic Toughbook Solutions For Retail And Warehouse Operations

Panasonic offers a broad range of mobile computing devices. The following are three of our most popular models that are purpose-built for retail and warehouse applications—reliable, durable devices that can each be used comfortably anywhere in your operation. Our devices feature long-life, swappable batteries that last across multiple shifts and an ecosystem of accessories, such as barcode scanners, pistol grips and payment sleeves. Wireless options include Wi-Fi, Bluetooth® and 4G LTE multi-carrier mobile broadband with satellite GPS.



#### Panasonic TOUGHBOOK FZ-G1

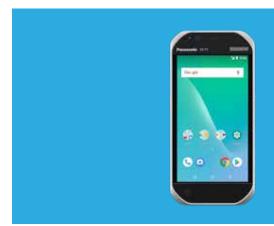
At 2.4 pounds, this ultraportable tablet is tough enough to survive drops, dirt, accidents and multiple users but powerful enough to access the data, resources and apps warehouse, stock-room and sales employees need. The 10.1-inch screen is daylight viewable with anti-reflective and anti-glare treatments and multi-touch technology. Dual pass-through external antennas provide access to GPS and 4G LTE Advanced data simultaneously. Available with an optional payment sleeve for chip and PIN transactions.

Get more details >

#### Panasonic TOUGHBOOK FZ-T1

This slim, sleek Android™-based handheld is a powerful computing device designed with retail workers in mind. The low-profile T1 boasts a 5-inch rain-sensing and glove-touch-enabled screen with HD display and 5-foot drop rating, making it an attractive tool for employees on the sales floor and durable enough to withstand harsher conditions in the stock room and warehouse. The integrated, straight-shooting barcode reader with LED light and optional pistol grip with trigger make the T1 an exceptionally flexible tool to use anywhere within your operations.

Get more details >





#### Panasonic TOUGHBOOK FZ-L1

The L1 is an attractive, powerful and durable Android™-based tablet sized to fit in your pocket or on your arm. With a slim profile, 7-inch HD screen, and 5-foot drop rating, it's equally appropriate for use on the sales floor, in the stockroom or at the warehouse. The optional integrated, straight-shooting barcode reader is configurable for landscape or portrait modes for ergonomic barcode scanning. Accessories such as hand straps, holsters and headsets make sure your workers are fully equipped for the work they do.

Get more details >

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